



# Greater Williamsburg CHAMBER & TOURISM ALLIANCE<sup>SM</sup>

**FOR IMMEDIATE RELEASE**

Media Contact:  
Kate Hoving  
757-253-2967

[hoving@visitwilliamsburg.com](mailto:hoving@visitwilliamsburg.com)

## **Hershberger recognized by the American Chamber of Commerce Executives for 25 years of service**

**(Williamsburg, VA)** – Robert Hershberger, CCE, Executive Vice President of The Greater Williamsburg Chamber & Tourism Alliance, received a commendation this month from the Board of Directors of the American Chamber of Commerce Executives (ACCE), recognizing his long service. The commendation, marking his induction into the “25 Year Club,” expresses ACCE’s appreciation for his long career and reads in part: “You’ve lived through national crisis, war, economic turbulence, terrorism, political upheaval and technological revolution. You have survived in a tough business that has discouraged and beaten down many. You deserve recognition and respect for your longevity, which could only come from impressive dedication and inspiring tenacity.”

Dick Schreiber, President and CEO of the Alliance, presented Hershberger with the commendation at the Alliance’s May Board Meeting. “While we are proud that Bob has received this recognition from his peers, to those of us who have worked with him over the years, this comes as no surprise. Bob has devoted his countless energy and talents to this community for more than two decades, and his dedication and devotion are evident in everything he does. There is no way we could measure the impact Bob has had – and continues to have – on the Historic Triangle.”

Established in 1914, ACCE is the only national association uniquely serving the professional development needs of individuals managing Chambers of Commerce throughout the United States and Canada. Representing more than 7,800 chamber professionals, ACCE enhances the knowledge, leadership skills and management

effectiveness of chamber executives and their staffs through education, trend analysis, benchmarking and best practices. ACCE promotes the highest standards of professional excellence and integrity within the Chamber profession.

Established in 1938, the Greater Williamsburg Chamber & Tourism Alliance is a non-profit organization comprised of more than 1,000 members. Its purpose is to sustain, enhance and promote the business community of the Historic Triangle (City of Williamsburg, James City County and York County).