



Greater Williamsburg CHAMBER & TOURISM ALLIANCESM

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Hershberger Installed as President of Virginia Association of Chamber of Commerce Executives (VACCE)

(Williamsburg, VA) – Robert W. Hershberger, CCE, Executive Vice President of the Greater Williamsburg Chamber & Tourism Alliance, was recently installed as president of the Virginia Association of Chamber of Commerce Executives (VACCE). Receiving the gavel from outgoing president, Norma Dunwody, Hershberger will serve as president for the 2007-08 term. The installation occurred at the VACCE Annual Meeting in Culpeper on June 29, 2007.

As President of VACCE, Hershberger will preside over the VACCE Board meetings and will represent VACCE on the Virginia Chamber's Board of Directors.

Hershberger has served on the VACCE Board of Directors for several years; most recently as Vice President of Programs. He also served as President of the association in 1990-1991. This is the first time an individual has served twice as president of the VACCE Board of Directors. In 1993, the Virginia Association of Chamber of Commerce Executives (VACCE) named him *Executive of the Year*.

The Virginia Association of Chamber of Commerce Executives (VACCE), administered by the Virginia Chamber of Commerce, is an alliance of chamber executives representing large and small chambers of commerce from localities throughout the state. VACCE strives to develop the professional skills of chamber executives, staff and volunteer leaders. The Association also provides a forum for integrating the work of the local chambers of commerce to contribute to the growth and development not only of local communities but also to our Commonwealth.

Established in 1938, the Greater Williamsburg Chamber & Tourism Alliance is a non-profit organization comprised of more than 1,000 members. Its purpose is to sustain, enhance and promote the business community of the Historic Triangle (City of Williamsburg, James City County and York County).