



# Greater Williamsburg CHAMBER & TOURISM ALLIANCE<sup>SM</sup>

**FOR IMMEDIATE RELEASE**

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## **Freedom Walk and 9/11 Remembrance to be held in Williamsburg**

(Williamsburg, VA) – The Greater Williamsburg Chamber and Tourism Alliance will sponsor the first annual Freedom Walk and 9/11 Remembrance starting at 5:15 PM on Tuesday, September 11, 2007. All are welcome to join the Colonial Williamsburg Fifes and Drums, Joint Services Colors and First Responders Colors as they march from Merchants Square to the Colonial Capital along Duke of Gloucester Street. At the Capital, we will recognize First Responders and remember the events of 9/11 as well as celebrate our Freedom through a musical program.

“Since the tragic events associated with 9-11, the Department of Defense has sponsored and encouraged Freedom Walks in communities across the nation,” said Bob Hershberger, Executive Vice President of the Alliance. “Similar events have been successful in other Hampton Roads communities, and our Armed Forces Committee felt strongly that the Williamsburg area should participate as well.”

Established in 1938, the Greater Williamsburg Chamber & Tourism Alliance is a non-profit organization comprised of more than 1,000 members. Its purpose is to sustain, enhance and promote the business community of the Historic Triangle (City of Williamsburg, James City County and York County).

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