



Greater Williamsburg CHAMBER & TOURISM ALLIANCESM

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Alliance Regional Partnership Provides Unique Opportunity to Experience China

- *Open to members and the public* •

Williamsburg, VA – Area businesses and members of the community have the opportunity to experience China in a way they may never have considered previously. The Greater Williamsburg Chamber & Tourism Alliance in cooperation with the Hampton Roads, Virginia Peninsula, and Isle of Wight-Smithfield-Windsor Chambers of Commerce are making this possible with an exciting excursion to China on September 14-22, 2010.

This nine-day, all inclusive trip will include memorable sites and unforgettable cultural experiences. Travelers will meet with Chinese business leaders and learn about the Chinese business system, visit Beijing's Tian An Men Square and the Forbidden City, and see the Great Wall, among other exciting cities and attractions. Travelers will also have the opportunity to attend the 2010 World Expo in Shanghai. The cost of this trip is \$2,099 per person for Alliance and partner Chamber members and \$2,299 per person for non members. All taxes, air and ground transportation, hotel accommodations, meals and ticket costs are included.

For people seeking more information about this special trip, pre-tour orientations will be held on February 24 at the Hampton Roads Chamber of Commerce, 500 East Main St. Suite 700, Norfolk from 5:30 – 7:30 p.m. and on February 25 at the Alliance, 421 N. Boundary Street, Williamsburg from 5:30 – 7:30 p.m.

"This is a once-in-a-lifetime opportunity for businesses in our area to interact with top business professionals from around the world", says Bob Hershberger, Alliance executive vice president. "The connections and experiences travelers will have on this trip will be a huge asset to their businesses now and in the future."

For additional information about this experience and to register for the Williamsburg pre-orientation, visit <http://www.williamsburgcc.com/china.cfm>.