

**Greater Williamsburg Chamber & Tourism Alliance Annual Sponsorship Package Contract**

Please indicate the sponsor package your business has selected and complete the information requested below:

**Education Package**  
**Presenting Sponsor - \$1,500 Investment**

**Programs:** Gold Cards, Mini-Grants, Armed Forces Scholarship

**Recognition Component:**

- Premium listing of corporate name on printed materials for all programs (12,000 gold cards distributed, 12 mini-grants at 8 schools awarded).
- Special acknowledgement of sponsorship in weekly broadcasts of "Chamber Connection" radio program and monthly issues of "Outlook" newsletter (1,500 circulation).
- Sponsorship credit in publicity of programs.
- Corporate name featured in special sponsorship section of Member Resource Directory (17,000 printed).
- Recognition at Board of Directors and Annual Membership meeting.
- Identified as Presenting Sponsor in programs advertised in The Virginia Gazette (17,000 circulation).

**Legislation Forum Package**  
**Presenting Sponsor - \$2,500 Investment**

**Activities:** Legislative Breakfast, General Assembly Wrap-Up, Annual Membership Meeting

**Recognition Component:**

- Premium listing of corporate name on signage at activity.
- Special acknowledgement of sponsorship in weekly broadcasts of "Chamber Connection" radio program and monthly issues of "Outlook" newsletter (1,500 circulation).
- Sponsorship credit in publicity of activity (Legislative Breakfast - Cox Coverage Exposure).
- Corporate name featured in special sponsorship section of Member Resource Directory (17,000 printed).
- Recognition at Board of Directors and Annual Membership meeting.
- Opportunity to provide promotional giveaways at activity.
- Identified as Presenting Sponsor in activities advertised in The Virginia Gazette (17,000 circulation).

**Special Events Package**  
**Presenting Sponsor - \$3,500 Investment**

**Events:** Annual Dinner Gold Sponsor, Taste of Williamsburg Golden Gourmet Sponsor, Chamber Challenge Golf Outing Grand Slam Sponsor, Oktoberfest Magic Black Cat Sponsor

**Admissions Component:** Complimentary sponsor tickets to the events.

**Recognition Component:**

- Premium listing of corporate name on signage at events.
- Special acknowledgement of sponsorship in weekly broadcasts of "Chamber Connection" radio program and monthly issues of "Outlook" newsletter (1,500 circulation).
- Sponsorship credit in event publicity and at event (500 - 1,000 attendees).
- Corporate name featured in special sponsorship section of Member Resource Directory (17,000 printed).
- Recognition at Board of Directors and Annual Membership meeting.
- Identified as Presenting Sponsor in special events advertised in The Virginia Gazette (17,000 circulation).

**Elite Package**  
**Pinnacle Sponsor - \$7,000 Investment**  
**(3) Packages—Education, Legislative Forum & Special Events**

**Admissions Component:** Complimentary sponsor tickets to the events.

**Recognition Component:**

- Premium listing of corporate name on printed materials for all programs and premium listing of corporate name on signage at activities/events.
- Special acknowledgement of sponsorship in weekly broadcasts of "Chamber Connection" radio program and monthly issues of "Outlook" newsletter (1,500 circulation).
- Sponsorship credit in publicity of programs and at activities/events. (500 - 1,000 attendees).
- Corporate name featured in special sponsorship section of Member Resource Directory (17,000 printed).
- Recognition at Board of Directors and Annual Membership meeting.
- Identified as Pinnacle Sponsor in programs, activities and special events advertised in The Virginia Gazette (17,000 circulation).

Business Name: \_\_\_\_\_ (AS YOU WISH IT TO APPEAR FOR PROMOTION)

Authorized Representative: \_\_\_\_\_ Title: \_\_\_\_\_  
 (PLEASE PRINT)

Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please bill my business the entire amount. Authorized Representative Signature: \_\_\_\_\_

Check enclosed (make payable to WACC)

Note: Commitment to a sponsorship is irrevocable. No refunds or credits issued.

Visa  MasterCard  American Express (complete information below)

Print name (as it appears on card) \_\_\_\_\_

Company name (on card if applicable) \_\_\_\_\_

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Mail form to: **ASP, Greater Williamsburg Chamber & Tourism Alliance,**  
**P.O. Box 3495, Williamsburg, VA 23187-3495 or Fax to 757-229-2047**

**Thank you for your support!**